



**Press Release**, January 14, 2009  
Bábolna, Hungary

Tetra Americana, LLC

Athens, GA, USA

***Bábolna TETRA Kft. to supply Americas through Tetra Americana, LLC.***

Bábolna TETRA is pleased to announce that effective immediately the distribution of Tetra products on the American Continent will be carried out by Tetra Americana LLC.

**Bábolna TETRA.**

Bábolna TETRA Kft. is a primary breeder company for egg layers based in Hungary and has been involved in the production of egg type layers for more than 40 years. Bábolna TETRA is breeding and marketing the TETRA lines of brown- and white egg layers. The Company is distributing grandparent- and parent breeders to chick hatcheries producing commercial egg layers for egg producers around the world. Bábolna Tetra Kft. conducts its research and production in facilities in and around Bábolna and Uraiújfalu in western Hungary. The TETRA brand of egg layers has been available in different parts of the world for several decades, but until recently still a rather unknown brand in the Americas. "With the appointment of Tetra Americana LLC as the new American Distributor we are looking forward capturing a bigger piece of the world market for Egg Layer Genetics" states Mr. Zoltán Budai, managing Director of Bábolna TETRA.

**Tetra Americana LLC.**

Tetra Americana LLC is a newly established company with its mission to supply commercial egg producers on the American Continent with more choice of competitive egg genetics. Bastiaan Schimmel, managing director of Tetra Americana LLC, further mentions that with the consolidation in the egg layer genetics business in recent years there is a need for more choice when it comes to suppliers of breeding stock for egg layers. "We want to fill that need and with our close association with Babolna TETRA we feel we can make a difference". He continued to note that for the time being TETRA parentstock will be supplied from Hungary, but in the very near future Tetra Americana LLC will have production available from its North American facility as well.

**Presentation.**

*Bábolna TETRA and Tetra Americana will be jointly presenting their products and support teams during the International Poultry Expo in Atlanta, Georgia January 28 - 30, 2009, booth numbers 4928 / 4930.*

**Bábolna TETRA Kft.**

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